

CELEBRATION TASK

Hey peeps!

Recognition is what motivates and energises people to make things happen. When you work for yourself, you are the employee AND the boss, and you need to make sure the boss gives the employee due credit for the amazing things they are doing!

It's easy to get so caught up in the running of a business that you forget to celebrate the important milestones reached along the way, so I'd really love for you to commit to these two tasks to ensure you are recognising and celebrating each win you have on the road to your big success!

Set dates for celebration

As soon as you have a due date for a goal or big task, set a date in your calendar a couple of days afterwards for a nice dinner, a trip to the movies, a massage or some other treat for yourself. Schedule in those celebrations and they'll be much more likely to happen!

Create a "Jar of Awesome"

Put a jar labelled with "Jar of Awesome" (or just "JOA" or "!") somewhere you have easy access to it every day. Every time you accomplish something, make a note of it and pop it in the jar. If you receive a great testimonial, print it out and put it in the jar. If you sell your first product, make a note with the date, pop it in the jar. If you make your 100th sale, do the same. Launched your website? Put it in the jar. Got asked to speak at a conference? Put it in the jar! Everything awesome needs to go in there, and you can pull it all out anytime you need a boost.

Besides the importance of celebrating wins for yourself, keep in mind that every milestone is a marketing opportunity. It's a chance to tell your story to your customers and your employees. It's an occasion to get publicity, and it gives you a reason to make a splash and to raise awareness of your business in your community.

