

GOALS ACTION PLAN TASK

Hey peeps!

Once you have your goal figured out, like most things in business, you need to break it down.

Create a plan to achieve your goal

Now it's all well and good having an amazing goal that is totally achievable, but HOW do you actually make it happen? By creating an action plan, of course!

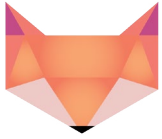
For each goal, you should have a few different strategies on how you're going to make it happen – possible marketing avenues, product development stages/ testing etc. Once you've figured out which strategies work best, you might narrow it down to only one or two per goal.

For each strategy, you will have multiple action steps to follow. Each action step needs to be specific and detailed, and also time-bound.

Use the worksheets below to create a plan of attack using Strategies and Action Steps that feed into your overall goal. These tasks should take up the majority of your time, and help you really focus all your attention and efforts towards achieving the goal. Every time you write a daily to-do list, ask yourself if the tasks on it are working towards your goal, and if not, are they really necessary?

Then share with the group your big goal for the next 3 months, and one action step you are going to complete in the next week to work towards achieving it.





SMART GOALS

SPECIFIC. MEASURABLE. ACHIEVABLE. RELEVANT & RESONANT. TIME-BOUND.

QUARTERLY GOAL

MONTHLY STRATEGY

MONTHLY STRATEGY

MONTHLY STRATEGY

WEEKLY ACTION STEPS

WEEKLY ACTION STEPS

WEEKLY ACTION STEPS