

DESCRIPTORS TASK

Hey peeps!

It's time to call in a favour or two from a few friends and family members, clients or customers and colleagues, then get a bit creative.

Choose 3-5 people (try to pick reliable ones that will reply in the next day or so!) from a range of areas of your life. Approach these people either in person, on the phone, via email or social media, and simply ask them to describe you and your business or business idea, in 3-5 words.

That's it!

Now! Read them over, and choose **3 words that you are most proud**, to hear about yourself.

Write these down, one per page. **Make them pretty if you like!** Do it creatively, savour the process and really get these words to sink into your brain.

Share these in the facebook group.

This is what **Other People** already think about you.

Feels pretty good, right?

Take that feeling and run with it!

You've got this.

