

# VISION BOARD TASK

---

*Hey peeps!*

It's time to get Crafty like a Fox: Collect visuals and create a vision board.

Spend some time collecting visuals that represent your business "big vision" and also your ideal customers. You may find these online (Google, Pinterest, blogs, Tumblr, stock sites etc), in magazines (think about what magazines your target market might read), books, brochures, or even junk mail!

For your business vision, think back to the visualisation (read over your notes if necessary) and all the sights, smells, textures etc that came up for you. Also think about what your space looked like, the money you were so easily making, the help you had to make it happen, and anything else that might resonate with your business. Find images to represent all these things.

For your ideal customers, think about their gender, age, income and interests, where they like going, their hobbies and who they socialise with. Find images to represent this.

Now you need to create a vision board to represent your overall vision for your business.

You can do this online in a Pinterest board, in Photoshop as a digital collage, print images and attach to a pin-board, or make a physical cut-and-paste collage on paper (very therapeutic!).

However you choose to put your vision boards together, make sure you take a photograph, a screen shot or link to share in the private group.

This task is meant to be FUN, so make sure you spend a bit of time on it with your favourite beverage and ample yummy snacks on hand.

